

# THE 2022 INTERNATIONAL TRAVEL SHOW STRENGTHENS ITS PIPELINE OF EXHIBITORS TO INFORM AND ENLIGHTEN TRAVEL TRADE, MEDIA AND CONSUMERS ABOUT TRAVEL OPPORTUNITIES AROUND THE WORLD

Hotels & resorts, cruise lines, tour & expedition operators, and destinations from far and wide to be part of the celebration of "The Future of Travel" at Jacob K. Javits Convention Center in NYC

NEW YORK, NY – September 6, 2022 – Excitement is building for the **International Travel Show**, with travel industry players flocking to showcase their offerings and innovations on the exhibition floor. The International Travel Show will celebrate "The Future of Travel" from Friday, Oct. 28 to Sunday, Oct. 30, 2022, at the Jacob K. Javits Convention Center in New York City, with lively presentations, exhibits and cultural performances from global destinations, cruise lines, hotels, travel products and services to entice and inform consumers, travel trade, and media alike.

The three-day event's unique format features travel trade and media exclusive sessions on Friday before opening to consumers the following two days.

A headline session for travel trade day will be a panel discussion on Sustainable and Responsible Tourism from high-level topic experts who have been leading major initiatives to mitigate negative impact of travel on the planet, including Edmund Bartlett, Minister of Tourism for **Jamaica**; Pierfrancesco Vago, Executive Chairman of **MSC Group**; Shannon Guihan - Chief Sustainability Officer & Head of **TreadRight-The Travel Corporation**; Asta Lassesen, CEO **Hurtigruten Expedition** and Terry Dale, President and CEO of **U.S. Tour Operators Association**.

Among major travel industry players set to enliven the International Travel Show with interactive, entertaining, and informative exhibits:

# Hotels & Resorts

An international benchmark for sustainable tourism, family-run <u>Iberostar Hotels & Resorts</u> offers unforgettable experiences at more than 100 properties in the best locations around the world. With allinclusive resorts in Spain and Mexico, <u>Sandos Hotels & Resorts</u> strives to be unique and taps widespread community practices for efficient use of energy and natural resources to reduce its ecological footprint. Mexico-based <u>Palace Resorts</u> offers all-inclusive luxury at nine properties and low-carbon tourism that goes far beyond sustainability. <u>Le Blanc Spa Resorts</u> in Cancun and Los Cabos are adults-only gems, as evidenced by recent awards from Trip Advisor and a Readers' Choice from Condé Nast Traveler.

# Cruise Lines

The world's third-largest cruise line, <u>MSC Cruises</u> is the leader in many corners of the globe, including Europe, South America, the Gulf, and Southern Africa, and boasts a strong presence in the Caribbean, North America, and the Far East as well. <u>Celebrity Cruises</u> aspires to impress, providing the best vacations possible and opening the world to make lives better while inspiring others to do the same. Known for driving innovation at sea, **Royal Caribbean International** has been redefining cruise

vacationing for more than 50 years and still proudly pushes envelopes. The leading small ship travel company, <u>Viking</u> offers river, ocean, and expedition voyages on every continent and has 250+ awards, including a 2022 Travel + Leisure "World's Best" and 2021 Condé Nast Traveler Readers' Choice.

## Tours and Expeditions

Australia-based <u>Aurora Expeditions</u> has been a leader and innovator in a competitive travel genre for 30 years, and it has a World Travel Award as "World's Leading Polar Expedition" to show for it. <u>The Travel</u> <u>Corporation</u> provides travel experiences of a lifetime from a family of 40 award-winning travel and hospitality brands across 70 countries all over the globe. *Psssst* – <u>Secret Italia Tours</u> is a family boutique tour company offering a range of tours throughout Italy and Europe, from small group and private tours, to gulet cruises and custom itineraries. The <u>Travel Bureau of Nepal</u> organizes treks, expeditions, canyoning, culture tours, Shaman tours, and trips to Tibet, Bhutan, and Ladakh in India.

## **Destinations**

<u>I Love New York (ILNY)</u> is proud to be a Sponsor of the travel show and to present and support destinations within the state of New York. Located in one aisle and showcasing NY locations, destinations featured include <u>Finger Lakes Regional Tourism Council</u> who offer hiking, biking, wine tasting and more; and locations nestled in the Catskills such as <u>Sullivan County Visitors Association</u> which was named one of the best small towns to visit in 2022 for hiking, boutique hotels, and breweries by Travel + Leisure.

Florida will be all over the International Travel Show with <u>Visit Tampa Bay</u>, the <u>Greater Miami</u> <u>Convention & Visitors Bureau</u>, and <u>Visit Central Florida</u>, which promotes Polk County, working to drive tourism to the Sunshine State. <u>Sweet Home Alabama</u> is the Alabama Tourism Department's effort to promote the state nationally and internationally. And across the Hudson River, the <u>New Jersey Division</u> <u>of Travel & Tourism</u> makes sure the Garden State blooms with visitors, vacationers, and tour groups. Farther afield, <u>Visit Estonia</u> represents a small country that can make a big impression on travelers, with over 2,000 islands and Tallinn, its capital, as the best-preserved medieval city in Northern Europe.

The Caribbean will be widely represented at the International Travel Show. <u>The Bahamas Ministry of</u> <u>Tourism</u> communicates for all of the islands – close to 30 inhabited – of the unique and exciting destination. **St. Martin and St. Maarten** will promote the many unique, diverse, and friendly experiences waiting on "the Friendly Island" in the northeast Caribbean Sea. The <u>Antigua and Barbuda</u> <u>Ministry of Tourism</u> is making the islands the premier island destination by delivering distinctive and diverse experiences while enriching the lives of residents and visitors. <u>The British Virgin Islands</u> Tourist Board has much to promote about its breathtaking islands surrounded by the sparkling sea, including Tortola, Virgin Gorda, Anegada, and Jost Van Dyke. The <u>Jamaica Tourist Board</u> is positioning the island nation as the preeminent tourist destination in the region.

Asia is represented by <u>Tourism Malaysia</u>, a melting pot of cultures offering urban exploration in one of its major cities, relaxation on the beaches, hiking in Borneo, or scuba diving around one of 800+ islands. And the name <u>Wonderful Indonesia</u> says it all, with a commitment to promote destinations in an archipelago of more than 17,000 islands, and no end of experiences for local and international travelers to jump into between them.

Media are welcome to register <u>here</u> for complimentary passes.

### **About the International Travel Show**

The International Travel Show (ITS2022), presenting sponsor Travel + Leisure, is a world-class travel industry trade and consumer travel event in New York City featuring educational seminars and activations, a major exhibition with cultural and regional pavilions showcasing hundreds of travel companies and destinations from around the world. ITS2022 brings together the travel industry to address issues that are key to the future of travel and tourism, provide educational and informational seminars to travel professionals and the traveling public and serve as a platform for emerging solutions for the global tourism marketplace. For more information, visit www.nyInternationalTravelShow.com

### About Travel + Leisure Co.

Travel + Leisure Co. is the world's leading membership and leisure travel company, with nearly 20 travel brands across its resort, travel club, and lifestyle portfolio. The company provides outstanding vacation experiences and travel inspiration to millions of owners, members, and subscribers every year through its products and services: Wyndham Destinations, the largest vacation ownership company with more than 245 vacation club resort locations across the globe, and the world's foremost membership travel business that includes the largest vacation exchange company and subscription travel brands, featuring top travel content and travel services including the brand's eponymous travel club. We put the world on vacation. Learn more at travelandleisureco.com.

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