



## Press Release

February 15, 2022

### **The New York International Travel Show Set to Debut Oct. 28-30, 2022**

*This annual event, which replaces The New York Times Travel Show, will gather the travel industry to address the future of global travel & tourism and the latest travel trends.*

New York, N.Y.—The New York International Travel Show (nyITS 2022), a new trade and consumer travel conference and exhibition that replaces The New York Times Travel Show, will take place from Friday, Oct. 28 to Sunday, Oct. 30, 2022, at the Jacob K. Javits Convention Center in New York City.

“After producing and managing the New York Times Travel Show for the previous 17 years, we understand the importance of having a world-class travel industry conference and exhibition in New York that addresses issues important to the recovery of global tourism”, said Paul Muir, president of nyITS 2022. “We are delighted to be teaming up again with many of our travel industry partners and sponsors.”

James Shillinglaw, Insider Travel Report’s editor-in-chief, and co-founder, will continue his role as conference chairman for nyITS 2022. “I am honored that I will play a role in developing our extensive conference program at nyITS 2022,” said Shillinglaw. “At this important time in the history of the travel industry, we need to help provide insight and solutions for the domestic and global travel marketplace.”

Fred Dixon, president and CEO of NYC & Company noted: “It is our privilege to welcome the New York International Travel Show in October 2022. This is a pivotal moment in the recovery of our city and the travel industry, and we greatly look forward to showing delegates and attendees how to safely enjoy the best of what New York City has to offer, from our iconic hotels, restaurants and attractions to our ‘only-in-NYC’ meetings experiences.”

nyITS 2022 will feature hundreds of travel exhibitors from around the U.S. and around the world—including hotels, resorts, spas, cruise lines and airlines—and will present the latest travel news, trends and inspiration for the year ahead.

Travel industry conference programs will include several targeted summits focusing on new business models and emerging solutions for the travel industry. Seminars for consumers will showcase travel experts to help travelers in their research and decision making on where to go next.

#### **Trade Day**

The first day of nyITS 2022 on Friday, Oct. 28 is reserved exclusively for travel industry professionals and members of the travel media. The day will include seminars and panels of experts to provide travel professionals with the latest industry products and services, destination information and travel trends. The exhibition will be open exclusively to travel professionals to network and negotiate business opportunities.

## **Consumer Days**

The second and third days of nyITS 2022, on Saturday, Oct. 29, and Sunday, Oct. 30, will feature a major exhibition of domestic and international travel companies and destinations, including tour operators, packagers, hotels and resorts, and cruise lines featured in several cultural and regional pavilions. Dozens of targeted and timely seminars will be presented by leading travel experts from around the world. Special stages will feature cultural presentations and performances, food demonstrations, and one-on-one meetings.

## **Sponsors**

**Presenting, Platinum and Gold Sponsors** for the New York International Travel Show (nyITS 2022) are currently being finalized and will be announced soon.

**Travel Industry Association & Media Sponsors** play a pivotal role in guiding the programs and marketing the event to their members. More than 30 national and overseas organizations are expected to sponsor nyITS 2022 and support our outreach to the travel industry and consumer travelers.

## **Travel Media Attendees**

Travel Writers and journalists can apply for nyITS 2022 media credentials providing complimentary access to both Trade Day and Consumer Days. Members of the media are invited to attend the Trade Day to meet with travel industry professionals and attend press conferences throughout the day. More information about registration for travel writers and journalists will be available shortly.

## **About the New York International Travel Show**

The New York International Travel Show (nyITS 2022) is a world-class travel industry trade and consumer travel event in New York City featuring several targeted travel industry conferences, consumer seminars, and a major exhibition with cultural and regional pavilions showcasing hundreds of travel companies and destinations from around the world. nyITS 2022 brings together the travel industry to address issues that are key to the future of travel and tourism, provide new business models and emerging solutions for the global tourism marketplace. For more information, visit [www.NYInternationalTravelShow.com](http://www.NYInternationalTravelShow.com).

## **About Insider Travel Report**

Insider Travel Report (ITR) provides timely news articles, analysis, product profiles, destination reports and video interviews with key travel industry executives. It is sent out daily to 100,000 subscribers who are verified and active selling travel advisors or travel suppliers. Led by James Shillinglaw, editor in chief and co-founder, who has more than 25 years of experience in travel trade journalism, Insider Travel Report delivers cogent and relevant content, with analysis of key issues affecting travel advisors, new perspectives on the travel industry, and more video content than any other website in the field. Shillinglaw has served as conference chairman and as an advisory board member for The New York Times Travel Show from 2006-2020. For more information, visit [www.insidertravelreport.com](http://www.insidertravelreport.com).

## **About NYC & Company**

NYC & Company is the official destination marketing organization and convention and visitors bureau for the City of New York, dedicated to maximizing travel and tourism opportunities throughout the five boroughs, building economic prosperity and spreading the positive image of New York City worldwide. For more information, visit [nycgo.com](http://nycgo.com).

**For more information on nyITS 2022, contact Paul Muir, nyITS president, at [pmuir@mse-management.com](mailto:pmuir@mse-management.com).**