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TRAVEL + LEISURE NAMED PRESENTING SPONSOR OF THE 2022 INTERNATIONAL TRAVEL SHOW

Travel Innovation and the Future of Travel Aimed at Global Industry Revitalization

NEW YORK, NY – June 6, 2022 – Travel + Leisure has been named presenting sponsor for the International Travel Show, the travel industry’s only major trade and consumer travel show, Friday, Oct 28 to Sunday 30, 2022 at the Jacob K. Javits Convention Center in New York City. The International Travel Show, presenting sponsor Travel + Leisure, replaces The New York Times Travel Show, last held in 2020. The 2022 show theme will be “The Future of Travel” in recognition of critical changes taking place within the industry in technology, sustainability, and responsible tourism for a new generation of traveler.

This partnership sees Travel + Leisure commanding a strong brand presence for the global travel industry at a time of travel recovery. According to show leadership, “Travel + Leisure brings confidence and prestige to the new International Travel Show. They are an iconic brand associated with luxury travel and news and information of interest to discerning travelers. The 2022 International Travel Show, presenting sponsor Travel + Leisure, is aptly timed for a global restart to travel across all industry sectors. We look forward to working closely with them for fresh approaches to informing consumers, travel advisors and marketers on their best choices in travel,” said Paul Muir, president, International Travel Show.

The three-day event will include many familiar and popular elements such as an opening day dedicated to travel industry professionals and the media with a major exhibition, and informational sessions on a variety of travel products and services led by top travel experts. The Conference sessions are being developed by industry expert, James Shillinglaw, editor in chief and founder of Insider Travel Report.

“Travel + Leisure is one of the most influential brands in travel and the International Travel Show comes at a time when the world is eager to travel like at no other time in recent history. We are proud to be the presenting sponsor for the return of the show and know that travelers will be eager to experience what the future of travel will hold this fall,” said Scott Cavanaugh, vice president of strategic partnerships and licensing for Travel + Leisure Co. “As the world’s leading membership and leisure travel company, Travel + Leisure Co. will showcase a variety of travel and lifestyle products that are helping to put the world on vacation.”

The International Travel Show will open to the public on days two and three to showcase an exciting array of destinations, travel companies, cruise lines, hotels and resorts and travel related products and services. In addition, the show will feature cultural presentations and performances, including culinary presentations directed by Doug Duda, host of the Taste Of The World theater and the A&E International series, *The Well Seasoned Traveler*.

New for 2022 will be a featured Pavilion showcasing the Future of Tourism which will spotlight new technologies, emerging solutions and sustainable programs possible for travelers, travel advisors and

travel marketers. “Sustainability is a top priority of every industry – it’s no longer nice to have, but a mandate for the future,” added Muir.

About the International Travel Show, presenting sponsor Travel + Leisure

The International Travel Show (ITS2022), presenting sponsor Travel + Leisure, is a world-class travel industry trade and consumer travel event in New York City featuring educational seminars and activations, a major exhibition with cultural and regional pavilions showcasing hundreds of travel companies and destinations from around the world. ITS2022 brings together the travel industry to address issues that are key to the future of travel and tourism, provide educational and informational seminars to travel professionals and the traveling public and serve as a platform for emerging solutions for the global tourism marketplace. For more information, visit www.nyInternationalTravelShow.com

About Travel + Leisure Co.

Travel + Leisure Co. is the world’s leading membership and leisure travel company, with nearly 20 travel brands across its resort, travel club, and lifestyle portfolio. The company provides outstanding vacation experiences and travel inspiration to millions of owners, members, and subscribers every year through its products and services: Wyndham Destinations, the largest vacation ownership company with more than 245 vacation club resort locations across the globe, and the world’s foremost membership travel business that includes the largest vacation exchange company and subscription travel brands, featuring top travel content and travel services including the brand’s eponymous travel club. We put the world on vacation. Learn more at travandleisureco.com.

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